



# SAN BENITO COUNTY

JAMES A. RYDINGSWORD  
DIRECTOR

## Health & Human Services Agency

### COMMUNITY SERVICES & WORKFORCE DEVELOPMENT

1111 SAN FELIPE ROAD, SUITE 107 • HOLLISTER, CA 95023

(831) 637-9293 • FAX (831) 637-0996

## SAN BENITO COUNTY COMMUNITY ACTION BOARD (CAB)

1111 San Felipe Road, Suite 108, Hollister, CA 95023

January 11, 2018, 5:30 P.M.

### AGENDA

The CAB will assist our vulnerable populations with resources to obtain skills, knowledge and opportunities toward self-sufficiency.

**For the health and safety of attendees all meetings are smoke & fragrance free**

**Chair:** Shari Stevenson

**Vice Chair:** Tonia Sunseri

**Secretary:** Katherine Zavala

- I. **Public Comment Period:** Guests may introduce themselves and request to comment on any non-agenda items. Time is limited to five minutes per guest unless the board determines that more time is needed.
- II. **Regular Agenda:**
  - A. **Roll Call:** Roll will be taken to determine excused absences for attendance requirements.
  - B. **Minutes ATTACHMENT A**
    1. **Approval of Minutes:** The minutes of the November 9, 2017 are **enclosed** for review and approval.
    2. **YC2021 Notes:** Notes from the YC2021 Committee are enclosed for board information.
- III. **Consent Items:** *Please review attached materials. Items as a whole will be voted on. For any item the board wishes to discuss further, the board may request it to be pulled and placed in the Action, Information/discussion: ATTACHMENT B*
  - A. **CAP60 Service Report:** **Enclosed** is the monthly CAP60 report from staff that shows services, programs, and number of clients served.
  - B. **Homeless Services Update:** **Enclosed** is the Homeless Services update.
  - C. **Member Training:** CAB members are encouraged to view training videos which can be accessed via YouTube at:  
[https://www.youtube.com/playlist?list=PLMVDY93WCekqzYtF\\_TUostM98dBD1i13T](https://www.youtube.com/playlist?list=PLMVDY93WCekqzYtF_TUostM98dBD1i13T)
- IV. **Action/Information & Discussion: ATTACHMENT C**
  - A. **Membership:** Any new applications may be reviewed for appointment to the board. An application was received from Darlene Boyd for District #2, Representative of the BOS. **Action Required.**
  - B. **2018 Community Services Block Grant (CSBG) Support Services:** Discuss the approval of the **enclosed** recommended activities under the Community Services Block Grant. **Action is Required.**
  - C. **2018 Community Development Block Grant (CDBG) Process and Priorities:** In anticipation of the 2018 CDBG Notice of Funding Availability (NOFA), the CAB will need to approve the **enclosed** local application timeline. **Action is Required.**

COMMUNITY ACTION BOARD & WORKFORCE INVESTMENT BOARD

SERVING SAN BENITO COUNTY SINCE 1978

The County CSWD is an equal opportunity employer/program



EQUAL HOUSING  
OPPORTUNITY

The County CSWD is an equal opportunity employer/program. - The County of San Benito complies with the Americans with Disabilities Act (ADA) by assuring that auxiliary aids for services are available upon request to persons with disabilities. Persons with hearing disabilities can call the TDD/TTY phone (831) 637-3265. Persons requiring any special needs for access to should call the CSWD office at 831-637-9293 at least five business days before the needed date to arrange for the special accommodations.

**D. Outreach/Volunteer Opportunities & Updates:**

1. **Community Action Month**: Staff and members will provide an update on the Open House scheduled for Community Action Month on May 5, 2018.

**E. The Cost of Poverty:** Article **enclosed**. ***ATTACHMENT D***

**F. Request for Proposals (RFP):** Staff will provide an update on the draft RFP process.

**V. Grant updates and Additional Information:** ***ATTACHMENT E***

**A. Volunteer Income Tax Assistance (VITA):** Staff will provide an update.

**B. Dream Catcher:** Staff will provide and update.

**C. HOME Tenant Based Rental Assistance (TBRA):** Staff will provide an update.

**D. Family Winter Shelter:** Staff will provide an update.

**E. Hotel Vouchers:** Staff will provide an update.

**F. HOME Resource Center:** Staff will provide an update.

**G. 2014/2016 CDBG Grant** Staff will provide an update on Phase II.

**VI. Adjournment:**

The next CAB Meeting will be held on **February 8, 2018** at 5:30 P.M.

**Strategic Planning meeting** Tuesday February 13, 2018 Mars Hill **4:30-6:00pm**



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## SAN BENITO COUNTY COMMUNITY ACTION BOARD (CAB)

1111 San Felipe Road, Suite 108, Hollister, CA 95023

November 9, 2017, 5:30 P.M.

### MINUTES

*The CAB will assist our vulnerable populations with resources to obtain skills, knowledge and opportunities toward self-sufficiency.*

**For the health and safety of attendees all meetings are smoke & fragrance free**

**Chair:** Shari Stevenson

**Vice Chair:** Tonia Sunseri

**Secretary:** Katherine Zavala

**Present:** Gary Cameron, Juan Cruz, Nelda Escamilla, Sara Gutierrez, Ellen Laitinen, Shari Stevenson, Tonia Sunseri, Carol Thomas, Mel Tungate, Jim Whitehead, Dennis Wightmann, Katherine Zavala

**Absent:** Excused: Richard Perez

**Guests:** Darlene Boyd

**Staff:** Andi Anderson, Enrique Arreola, Sylvia Jacquez, Christina Soto

**Chair,** Shari Stevenson called the meeting to order at 5:30 P.M.

I. **Public Comment Period:** Darlene Boyd, Planning Commissioner San Juan Bautista, introduced herself and provided a brief overview of her duties. Darlene may be interested in joining the CAB. Introductions were made by everyone present.

II. **Regular Agenda:**

A. **Roll Call:** Roll was taken to determine excused absences for attendance requirements. Individuals who called in were excused by the chair.

B. **Approval of Minutes:** The minutes of the September 14, 2017 and October 12, 2017 meeting were approved as presented. *M/S/C Jim Whitehead/Carol Thomas.*

III. **Consent Items:** *Please review attached materials. Items as a whole will be voted on. For any item the board wishes to discuss further, the board may request it to be pulled and placed in the Action, Information/discussion: M/S/C Mel Tungate/Katherine Zavala*

A. **CAP60 Service Report:** **Enclosed** is the monthly CAP60 report from staff that shows services, programs, and number of clients served.

B. **Member Training:** CAB members are encouraged to view training videos which can be accessed via YouTube at:

[https://www.youtube.com/playlist?list=PLMVDY93WCekqzYtF\\_TUostM98dBD1il3T](https://www.youtube.com/playlist?list=PLMVDY93WCekqzYtF_TUostM98dBD1il3T)

IV. **Action/Information & Discussion:**

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- A. **Membership:** Any new applications may be reviewed for appointment to the board. An application is enclosed from Darlene Boyd for District #2, Representative of the BOS. ***Action Required***
- B. **Youth Committee 2021 (YC2021):** Carol Thomas provided an update and reported that the YC2021 committee has met several times. The YC2021 committee created a survey which was completed by over 55 students in grades 9-12 at the High School and Juvenile Hall. Met with Lisa Faulkner and she is willing to assist with a possible proposal. YC2021 is meeting November 18<sup>th</sup> at Country Rose. Committee notes need to be included in the agenda packet. The chair requested that YC2021 meet with the CAB executive committee to review the surveys. Requested Andi to attend the meeting.
- C. **Outreach/Volunteer Opportunities & Updates:**
1. **Community Matters – Leadership Luncheon:** Tonia thanked everyone who volunteered and attended the luncheon held on October 18, 2017. It was well attended and received by the community. Also thanked all members from the church who volunteered. Tonia stated it will be televised on the local cable channels via CMAP. Mel Tungate assisted with the audio and video. Enrique thought it was an amazing event and commended all those who made it happen. Enrique's feedback would be to have more questions. Many of the questions were repetitious. Some were highly political and not necessarily the focus of the event. Andi Anderson suggested that when a luncheon is held in the future the attendees could be notified and asked to submit their questions ahead of time.
  2. **Outreach:** Staff was going to draft a survey of projects and send to members for them to select a project for Community Action Month in May, 2018; however, Shari Stevenson had another idea. She suggested the CAB host on-site Open House like they do in Santa Cruz. Invite service vendors, non-profits, community members, clients and have games for children, etc. Have youth involved and give them community service credits/government credits. After discussion, the board decided made a motion for the proclamation at the BOS the last weekend in April and have the event May 5<sup>th</sup>. ***M/S/C Ellen Laitinen/Nelda Escamilla.***
- D. **Request for Proposals (RFP):** Shari Stevenson stated she felt it was necessary for the board to discuss adding language to state that there be at least two RFP's for any upcoming grants and to prevent the appearance of favoritism. It is also a good opportunity to expand our outreach. In the event that only one entity applies there should be specific language to address the issue. Discussed was time line, criteria, etc. After discussion it was decided that staff will draft a policy to have a minimum of two RFP submissions and incorporate emergency language in place if needed. ***M/S/C Katherine Zavala/Sarah Gutierrez.***
- E. **2018 Community Development Block Grant (CDBG) Process and Priorities:** Staff and Board members discussed the CDBG process and Priorities for 2018. Historically the CAB has taken the lead for CDGB applications for San Benito County. The last few grants have been for homeless facilities. There are still needs for homeless, however, the board needs to identify the focus of the next application based

on the Community Needs Assessment (CNA) which identified Youth as a top priority. In addition to the surveys, CAB can conduct focused groups, additional surveys; utilize the YC2020 survey, etc. Somehow there needs to be a focus on the entire county and not just focus on Hollister. San Juan Bautista was eligible to apply for these grants based on their previous poverty levels but hasn't. San Juan Bautista would need to check to see if their poverty levels still meet the requirements and then they may be eligible to apply for funding. Discussed was having surrounding cities come to the table to partner and discuss moving forward and how to encompass all cities in San Benito County. Requested that the board be provided with the timeline for CDBG. There needs to be a public hearing in late January if the CAB plans to apply for CDBG funds.

- F. **2018 Community Services Block Grant (CSBG) Process and Priorities:** Staff and Board members discussed the CSBG process and Priorities for 2018. Enrique Arreola stated the annual allocation for San Benito County is \$266,000. It is because of these funds that the CAB exists. Historically staff doesn't receive input from the CAB on how to allocate these funds. Enrique provided an overview of previously funded programs: Family Winter Shelter, Transportation Assistance, Migrant children services, Hotel vouchers, etc. CSWD has received the most recent contract and Enrique is including similar services and previously provided but before moving forward he requested input from the CAB to identify their preference on allocating funds. The board requested a list of eligible activities be made available to the Planning Committee where they can discuss and make a recommendation. The State doesn't provide a list of what the funds can be spent on. Andi Anderson will send the CAB chair a link of what services have been completed in other counties. The chair requested Andi attend the meeting in December to help the Planning Committee.
- G. **Homeless Services Update:** **Enclosed** was the Homeless Services update. Enrique Arreola discussed the gap in funding and stated the City of Hollister was asked to help support the shelter. The goal is to get 3 City Council members to say yes. Tours were scheduled for the City Council Members and they were made aware of the needs of the center and are scheduled to take action at the next City Council meeting. It will be important that any CAB member attend the City Council meeting to stress the importance of supporting this need. Also discussed was what to do if this gap isn't met. At the BOS on Tuesday the operator was selected for the H.O.M.E. Resource Center: they will lease at \$1 month. Enrique stated the Non-Profit is pushing for \$100,000 advance and staff recommended the advance be provided. Enrique explained how the funds available will be allocated to keep the facility running and the CAB needs to be committed to seeking continued funding to keep this shelter open.
- H. **Buena Vista Apartments Grand Opening:** No staff or CAB members were able to attend the grand opening held October 20, 2017 10:00am.

V. **Grant updates and Additional Information:**

- A. **Volunteer Income Tax Assistance (VITA):** Staff reported that, Trino Serrano, is back on staff and working the Julie Roybal, new Low-Income Home Energy

Assistance Program (LIHEAP) staff. They will begin doing outreach for both programs and have identified Tres Pinos and Piacines for partnerships for having AdHoc sites. Trino is working on promotional items and purchased 3 banners. Flier distribution is being completed at high schools, banks, hospital and are seeking volunteers. Shari Stevenson suggested an AdHoc site at Vets Hall. Shari stated that there is an event on January 26th for EITC and organizers are hoping to have it at Vet's Halls. It was also suggested to have promotional items ready for distribution at the Lights On Parade.

- B. **Dream Catcher**: Christina Soto provided an update and so far \$19641.92 has been expended: Scholarships \$17693.25 and equipment/supplies \$1948.27. 61 files completed. 25 names on wait list. 12 active providers. 83 letters from waitlist went out that were not responded to. Still waiting to be invoiced approximately \$19,000.
- C. **HOME Tenant Based Rental Assistance (TBRA)**: Christina Soto provided an update. \$148,744, obliged \$209,213. 4 have already been exited from the program. Jul 1<sup>st</sup> -31<sup>st</sup>. One received last payment in November. 4 receiving last payment in December. Only 3 in 80% poverty guideline. Can process 10 people in 80% poverty guidelines.
- D. **Family Winter Shelter**: Sent out 17 letters, 7 have been deemed eligible. Several weren't homeless. One over-income. Staff is currently recruiting families. There may be an issue because of the immigration situation and people being fearful of receiving services. Family Holiday party is scheduled for Monday, December 18, 2017. Andi will send out an e-mail for volunteers for the Ad Hoc committee to begin planning and organizing the event and contact the Mayor about utilizing the Vault.
- E. **Hotel Vouchers**: Waiting for Wiebe to bill us. People aren't coming in.
- F. **HOME Resource Center**: Ribbon Cutting Ceremony, 1161 San Felipe Road. November 21, 2017 at 1:30 P.M. Center opens December 1, 2017.
- G. **2014/2016 CDBG Grant** Staff provided an update on Phase I and Phase II and RFP status.

VI. **Adjournment**: *M/S/C Katerine Zavala/Ellen Laitinen. 7:30 p.m.*

There is no meeting in December.

The next CAB Meeting will be held on **January 11, 2018** at 5:30 P.M.

**STRATEGIC PLANNING MEETING** Tuesday Nov 14, 2017 Mars Hill **4:30-6:00pm**

10/27/17 - YC2021 Meeting

Time 6:00-8:15pm

In Attendance: Carol Thomas, Rich Perez, Ellen Laitinen

Meeting agenda:

- Report out on Action Items
- Finalize Student Survey and Scheduling with the High School
- If able to attend, listen to Community Youth Center input from Shari Stevenson and/or Darin Del Curto. Both Shari and Darin were unable to attend.
- Review, discuss, and update Strategic Plan of Action items.

Report out on Action Items:

Rich:

- Will connect with Gavilan about a school representative to serve on the YC2021 advisory board: Rich said Bobbie Jo who is the liaison from Gavilan for the Briggs Bldg. and does curriculum is interested in being part of an advisory board for YC2021. Bobbie Jo works under Sherean Carr from Gavilan (Workforce Development Board). Rich wants to know how we feel about asking Bobbie Jo to be on our committee or advisory board. Team agreed to ask Bobbie Jo to serve on the Advisory Board to start with and possibly as a committee member depending on how things develop with the community center.
- Will format approved survey questions - done
- Will give brief update on YC2021 progress to CAB on Thursday, October 12<sup>th</sup> - done
- Will find out Deadline to apply for CDBG – to ask Enrique Arreola

Carol:

- Will take preliminary survey questions to Juvenile Hall youth for their input on the questions: Carol surveyed high school students (grades 9-12) 55 surveys done and 11 from Juvenile Hall (ages 15-17). Carol has survey results that she will now tally.
- Will contact Darin Del Curto about serving as one of the speakers when we visit the high school – Darin said yes.
- Will contact Phillip Von Wrede about serving as one of the speakers when we visit the high school. Phillip said no.
- Will contact Katerina Lemos about her input on the survey questions and scheduling a time for us to visit the high school by the end of December 2017 – Will contact Katerina
- Will contact Mayor Ignacio about the TEL program. Rich was able to get information and report out about this. He will follow-up by contacting Mayor.

Ellen:

- Will finish editing Survey questions and send to team on Google Docs - done
- Will type up YC2021 meeting minutes and place on Google Docs for team to access - done
- Will contact Kim O'Conner (CEO of Choice Homes-Realtor) about serving on YC2021 advisory board. Ellen said she wanted to get advice about who would be the best realtor who knows about area commercial buildings. Will contact Kim about Real Estate agent who can advise on commercial bldg./land acquisition.
- Will submit Meeting notes to CAB board - done
- Will schedule conference room at Mars Hill and send out meeting reminders – done

Minutes:

- TEL (Technology Education Library) – Discussed possible partnership with the library to integrate with technology center (TEL). Rich thought it might be good to have this be part of what we do with Youth Center.
- Discussed location for youth center. Rich suggested area out by Best Western since this would be easy access in and out of town—eventually 25 will be expanded.
- Ellen suggested using part of the land acquisition to develop active farm-- to generate funds, would be student run, learn how to run a business, crops could be used to be sold at discounted rate for homeless or low income families.
- Carol collected survey from High School students and Juvenile Hall.
- Rich said Mickie Luna will be doing a Field trip to a library that is part of the community center in Santa Maria. He invited team to attend.
- Rich suggested that it would be nice to have an amphitheater. Ellen suggested that coffee house idea as part of community center could have an extension of an outdoor patio with an amphitheater.
- Ellen suggested including a mental health/guidance counselor component to support students. Would need to write grants for Mental health support.
- Advisory Board: Real Estate (Ellen suggested Kim O'Conner?), Construction (Carol suggested - Darin Del Curto), Financial Advisor (Carol Suggested - Robert Netzley of Christian Wealth Management), Grant Writer (Carol suggested - Lisa Faulkner); Galvin connection (Bobbie Jo Gularte), High School (Lisa Lamoto – Super Intendent and Katerina Lemos - ASB); Underwriting (Ellen suggested Jack Kirk- Sierra Pacific Mortgage)– Team agreed that obligation for advisory board is to be accessible to advise or attend a meeting that would involve their expertise
- Develop a list of questions for advisory committee and then set up a meeting in late January (After CWA Youth @ Work Conference in Sacramento Jan 9-11, 2018) and begin to schedule a meeting with individual Advisors. (Team agreed to set up google document page to integrate questions)
- Suggest targeting between now and end of December to meet with advisory people.

#### Action Items:

##### Carol

- Carol will tally survey results and report out.
- Carol will ask Darin about Real Estate person to be on Advisory and if he will serve as Advisory
- Carol will ask Katerina Lemos – ASB to serve on advisory
- Carol will contact Katerina about two high school student representatives on the advisory
- Input on Advisory Questions in google docs
- Input on YC2021 vision to articulate to CAB in google doc

##### Rich

- Rich will find out when field trip to Santa Maria community center/library.
- Rich will contact Lisa Faulkner about utilizing her skills as a Grant Writer
- Rich will ask Karen Para about Real Estate person to be on Advisory
- Rich to contact Enrique about deadline for CDBG
- Rich will connect with Lisa Lamoto – Super Intendent about serving on Advisory
- Input on Advisory Questions in google docs
- Input on YC2021 vision to articulate to CAB in google doc
- Rich will contact Mayor Ignacio about TEL
- Will contact Jim Whitehead and Shari Stevenson about serving on committee and attend the next YC2021 meeting.

##### Ellen



- Develop flow chart for Strategic Plan
- Send Andi Meeting notes - done
- Reserve Country Rose table for meeting
- Contact Kim about Real Estate person for Advisory
- Contact Underwriting (Jack Kirk- Sierra Pacific) for Advisory
- Input on Advisory Questions in google docs - done
- Input on YC2021 vision to articulate to CAB in google doc - done

Sarah

- Put together a Youth Advisory component - CSUMB
- Input on Advisory Questions in google docs
- Input on YC2021 vision to articulate to CAB in google doc

Strategic Plan of Action Update:

- 1) Survey Youth – Presentation/Survey with high school (Target: By end of December, 2017)
  - Survey to distribute following the high school presentation – Status: Still developing survey – done.
- 2) Identify Non-Profit to apply for CDBG to build Job Training Center (Target – January, 2018) – on hold
- 3) Find out Deadline to apply for CDBG – Team to ask Enrique Arreola – Rich to contact Enrique
- 4) Develop multi-use building concept for Youth (Job Training, Retail that would foster entrepreneurial training and generate funding to develop onsite training-use to launch other businesses throughout the city. (with a goal for financial self-sufficiency and developing entrepreneurship) and to include Media Arts, mentoring, and community use for meetings. Ellen suggested that the building include a Hollister Coffee house to draw the youth. This would be a hang out/open microphone-media arts focus that would include bringing in live entertainment (local youth bands). Another suggestion was to connect with Steve Chase who roasts coffee beans--maybe we could come up with our own brand? – YC2021 team is still in process of developing a plan – No update
- 5) Identify needed partnerships (Status: In Process) - No update
- 6) Secure funding (Status: In Process) – No update
- 7) Develop Job Training Program – Questions to consider: how to secure funding- develop business plan (develop online courses for distance learning. Suggestion: State of California has ACT- National Work Readiness Certification that if we model after that, we can use) – (Status: Currently researching)
- 8) Present this CAB – (Status: Rich will give brief update 10/12/17 and Team will targeting January, 2018 for presenting overall plan)
- 9) Develop questions and schedule a meeting for the Advisory Board. In process.

Next meeting agenda:

- Meet with Shari and Jim about YC2021 vision
- Report out on action items
- Solidify Team vision statement and Advisory questionnaire
- Set-up next meeting schedule

Up-Coming YC2021 Meetings (to be held at the Mars Hill Conference Room):

- Next meeting is on November 18<sup>th</sup> at Country Rose

09/15/17 - YC2021 Time 6-7:15pm

In Attendance: Carol Thomas, Ellen Laitinen

Minutes:

Carol will research job survey questions and connect with Katarina Lemos after the survey is more complete. Carol will also be connecting with Juvenile Hall Youth (i.e. Exit evaluation questions and referral process for youth who are on parole). Carol reported that she just sent Rich the questionnaire used in juvenile hall.

Carol reported that her son is unavailable to speak to high school students (In November- the week of 6-10), but Carol said Philip Von Wrede or Darin Del Curto could possibly speak to students instead. Action item: Carol will follow-up with Philip and Darin about speaking to the youth in November as well as Katerina about scheduling a date for the survey event at the high school.

Rich to connect with Realtor about available land to build Job Training Center. Action Item: Rich will report out next meeting.

Carol shared that Darin Del Curto also has some insight for developing a Youth Center that he would like to share with our YC2021 team. Carol will invite Darin to the next YC2021 meeting.

Our next YC2021 meetings are on October 8<sup>th</sup>, 2pm at Jerry's and October 27<sup>th</sup>, 6pm at Mars Hill.

Carol and Ellen reviewed the "Strategic Plan" and updated target dates and current status (see below)

Strategic Plan of Actions:

- 1) Survey Youth – connect with high school (Fall – October/November)
  - Survey to distribute following the high school presentation – Status: Still developing survey.
- 2) Identify Non-Profit to apply for CDBG to build Job Training Center (Target – January, 2018)
- 3) Find out Deadline to apply for CDBG – Team to ask Enrique Arreola
- 4) Develop multi-use building concept for Youth (Job Training, Retail that would foster entrepreneurial training and generate funding to develop onsite training-use to launch other businesses throughout the city. (with a goal for financial self-sufficiency and developing entrepreneurship) and to include Media Arts, mentoring, and community use for meetings. Ellen suggested that the building include a Hollister Coffee house to draw the youth. This would be a hang out/open microphone-media arts focus that would include bringing in live entertainment (local youth bands). Another suggestion was to connect with Steve Chase who roasts coffee beans--maybe we could come up with our own brand? – YC2021 team is still in process of developing a plan.
- 5) Identify needed partnerships (Status: In Process)
- 6) Secure funding (Status: In Process)
- 7) Develop Job Training Program – Questions to consider: how to secure funding- develop business plan (develop online courses for distance learning. Suggestion: State of California has ACT- National Work Readiness Certification that if we model after that, we can use) – (Status: Currently researching)
- 8) Present this CAB – (Status: In Process and Targeting January, 2018)

Our next YC2021 meetings are on October 8<sup>th</sup>, 2pm at Jerry's and October 27<sup>th</sup>, 6pm at Mars Hill.

10/08/17 - YC2021 Meeting

Time 12:45pm-2:15pm

In Attendance: Carol Thomas, Rich Perez, Ellen Laitinen

Minutes:

- Team reviewed and edited survey questions.
- Agreed to put together an advisory board for all the aspects needed in building and developing the community youth center (i.e. Land Acquisition, Construction, School Accreditation, Legal Counsel, Funding, Grant Writing, Technology Acquisition and maintenance, Youth Center Administration, etc)
- Team continued to discuss the importance of connecting with the community to share the vision for this. Need to develop a forum for this.
- Team discussed and agreed to target scheduling the high school visit/survey by the end of December 2017.
- Team discussed having both Shari Stevenson and Darin Del Curto share their ideas in regards to the development of a Community Youth Center.
- Team discussed property on Fairview that was designated as a college campus for Gavilan. They are out of Bond money to develop and how we might partner with this project.
- Team discussed whether we need to meet more often. Team has agreed to schedule an additional meeting for October 18<sup>th</sup> at Mars Hill at 4pm.

Action Items:

Rich:

- Will connect with Gavilan about a school representative to serve on the YC2021 advisory board
- Will format approved survey questions.
- Will give brief update on YC2021 progress to CAB on Thursday, October 12<sup>th</sup>.
- Will find out Deadline to apply for CDBG – ask Enrique Arreola

Carol:

- Will take preliminary survey questions to Juvenile Hall youth for their input on the questions.
- Will contact Darin Del Curto about attending the next YC2021 meeting and serving as one of the speakers when we visit the high school.
- Will contact Phillip Von Wrede about serving as one of the speakers when we visit the high school
- Will contact Katerina Lemos about her input on the survey questions and scheduling a time for us to visit the high school by the end of December 2017.
- Will contact Mayor Ignacio about the TEL program.

Ellen:

- Will finish editing Survey questions and send to team on Google Docs.
- Will type up YC2021 meeting minutes and place on Google Docs for team to access.
- Will contact Kim O'Conner (CEO of Choice Homes-Realtor) about serving on YC2021 advisory board.
- Will submit Meeting notes to CAB board.
- Will schedule conference room at Mars Hill and send out meeting reminders

#### Strategic Plan of Action Update:

- 1) Survey Youth – Presentation/Survey with high school (Target: By end of December, 2017)
  - Survey to distribute following the high school presentation – Status: Still developing survey.
- 2) Identify Non-Profit to apply for CDBG to build Job Training Center (Target – January, 2018)
- 3) Find out Deadline to apply for CDBG – Team to ask Enrique Arreola
- 4) Develop multi-use building concept for Youth (Job Training, Retail that would foster entrepreneurial training and generate funding to develop onsite training-use to launch other businesses throughout the city. (with a goal for financial self-sufficiency and developing entrepreneurship) and to include Media Arts, mentoring, and community use for meetings. Ellen suggested that the building include a Hollister Coffee house to draw the youth. This would be a hang out/open microphone-media arts focus that would include bringing in live entertainment (local youth bands). Another suggestion was to connect with Steve Chase who roasts coffee beans--maybe we could come up with our own brand? – YC2021 team is still in process of developing a plan.
- 5) Identify needed partnerships (Status: In Process)
- 6) Secure funding (Status: In Process)
- 7) Develop Job Training Program – Questions to consider: how to secure funding- develop business plan (develop online courses for distance learning. Suggestion: State of California has ACT- National Work Readiness Certification that if we model after that, we can use) – (Status: Currently researching)
- 8) Present this CAB – (Status: Rich will give brief update 10/12/17 and Team will targeting January, 2018 for presenting overall plan)

#### Next meeting agenda:

- Report out on Action Items
- Finalize Student Survey and Scheduling with the High School
- If able to attend, listen to Community Youth Center input from Shari Stevenson and/or Darin Del Curto
- Review, discuss, and update Strategic Plan of Action items.

#### Up-Coming YC2021 Meetings (to be held at the Mars Hill Conference Room):

- October 18<sup>th</sup> at 4pm
- October 27<sup>th</sup>, 6pm

## Services by Category Summary



<b>Program</b>	All	▼
<b>Service Category</b>	All	▼
<b>Year</b>	All	▼
<b>Funding</b>	Select One	▼
<b>Date From</b>	1/1/2017	
<b>Date To</b>	12/30/2017	

Filter

## Services by Category

Export To 

Total = 57

Service Category	# Of Services	Cost	# of Units	Program
Employment				
CalWORKS ESE	1	\$0.00	0.00	CalWORKS
Career Counseling	2	\$2.00	2.00	WIOA WorkforceServices (Youth)
Case Mgmt	343	\$344.00	344.00	Public Authority
Follow-Up Adult (WIOA)	1	\$1.00	1.00	WIOA (Dislocated Worker)
Follow-Up Adult (WIOA)	1	\$1.00	1.00	WIOA WorkforceServices (Adult)
HR training	152	\$302.00	302.00	Public Authority
IEP	3	\$0.00	3.00	WIOA (Dislocated Worker)
IEP	3	\$0.00	3.00	WIOA WorkforceServices (Youth)
ITA Program - Completed Post-secondary/vocational training	1	\$1.00	1.00	WIOA WorkforceServices (Youth)
Job LINK (CalWORKS)	4	\$2.00	2.00	CalWORKS
JobLINK Class (English)	5	\$0.00	0.00	CalWORKS
Objective Assessment-EUREKA	1	\$0.00	1.00	WIOA (Dislocated Worker)
Objective Assessment-EUREKA	1	\$0.00	1.00	WIOA WorkforceServices (Adult)
Objective Assessment-EUREKA	2	\$0.00	2.00	WIOA WorkforceServices (Youth)
Objective Assessment-TABE	1	\$0.00	1.00	WIOA (Dislocated Worker)
Objective Assessment-TABE	1	\$0.00	1.00	WIOA WorkforceServices (Adult)
Objective Assessment-TABE	3	\$0.00	3.00	WIOA WorkforceServices (Youth)
Orientation	1	\$0.00	1.00	WIOA (Dislocated Worker)
Orientation	1	\$0.00	1.00	WIOA WorkforceServices (Adult)
Orientation	2	\$0.00	2.00	WIOA WorkforceServices (Youth)
Work Experience Adult (WIOA)	2	\$2.00	2.00	WIOA WorkforceServices (Adult)
Work Experience Youth (WIOA)	4	\$4.00	4.00	WIOA WorkforceServices (Youth)
Work Experience-Adult (DW)	1	\$1.00	1.00	WIOA WorkforceServices (Adult)
Education				
Income Management				
Financial Literacy	1	\$2.00	2.00	WIOA (Dislocated Worker)
Housing				
Hotel Voucher	16	\$3596.40	3596.40	Hotel Voucher
Leasing	19	\$20166.00	20166.00	Helping Hands
Rent	261	\$168396.72	168396.72	Rental Assistance- HOME (TBRA)
Rent Payment	33	\$35627.67	35627.67	Housing Support Program (HSP) - CalWorks
Security Deposit	4	\$5733.33	5733.33	Housing Support Program (HSP) - CalWorks
Emergency Services				
Bed	1	\$6.00	1.00	HOME Resource Center - Warming Shelter
Emergency Winter Shelter	7	\$7.00	7.00	Winter Shelter
Hygiene Kit - Male	1	\$6.45	1.00	Homeless Supportive Services
Utility Payment (Supplimental)	254	\$84110.00	84110.00	Utility Assistance Fast Track
Nutrition				
Linkages				
Bus Token Blue	35	\$98.00	49.00	Bus Token
Self Sufficiency				
Health				
Health Fair	1	\$1.00	1.00	Migrant Family Housing
Other				
Bus Token Green	43	\$92.50	74.00	Bus Token
Bus Token Purple	5	\$6.00	8.00	Bus Token

01.11.18 CAB Agenda - page 13

Bus Token Red	298	\$479.00	479.00	Bus Token
Bus Token Red	1	\$2.00	2.00	Homeless Supportive Services
Equipment/Supplies	38	\$3366.15	3366.15	Dream Catcher
Scholarship	93	\$22993.25	22993.25	Dream Catcher
Sleeping Bags	3	\$44.97	3.00	Homeless Supportive Services
Tent	4	\$155.88	4.00	Homeless Supportive Services
Utility Payment (Base)	9	\$4041.00	4041.00	LIHEAP WPO
Utility Payment (Base)	378	\$102837.00	102837.00	Utility Assistance Fast Track
Utility Payment (Base)	391	\$109204.00	109204.00	Utility Assistance HEAP
Total Services Provided	2432	\$561632.32	561381.52	

## HOME Resource Center Update

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# San Benito County Health & Human Services Agency

## HOME Resource Center Update

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December 13, 2017

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HOME Resource Center  
1161 San Felipe Road

San Benito County health & Human Services  
Agency

Community Services & Workforce  
Development

# HOME Resource Center Update

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December 13, 2017

**TO:** Hollister City Council Members

**FR:** James A. Rydingsword, Director, Health & Human Services Agency

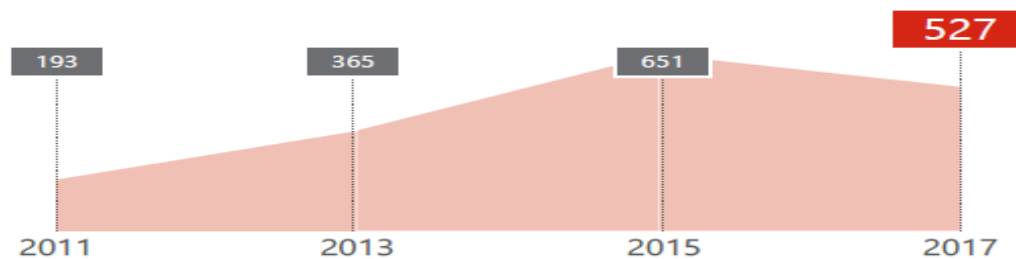
**Re:** HOME Resource Center

## Brief History

On the direction of the Intergovernmental Committee, the Board of Supervisors and partnerships with the City of Hollister, the Community Action Board of San Benito County and the Homeless Service Providers Committee, San Benito County Health and Human Services Agency was charged four years ago with leading an initiative to solve homelessness in San Benito County. Although this is an enormous undertaking and quite a feat to accomplish, HHSA accepted this challenge with open arms. Four years later, we have accomplished what many communities in California and across the County have been unable to accomplish. We are proud to announce that on December 1, 2017, we held the grand opening of the HOME (Housing Opportunities Meals & Empowerment) Resource Center where 15 clients received shelter, meals and transportation assistance. With the upcoming cold and rainy winter season, we anticipate these numbers to jump near or at capacity (50). The HOME Resource Center was made possible with two CDBG grants totaling \$3,000,000.

Although the shelter will be a great resource to our community, there is no doubt we have a lot of work ahead of us. This is evident with the high number of homeless individuals roaming downtown on a daily basis and in other areas of the County. Although there was a 19% decrease in the homeless population (according to the 2017 Homeless Census), we are far from solving the homeless problem. Below is the homeless census count comparing 2011, 2013, 2015 and 2017.

## Census Population: Longitudinal Trend





# HOME Resource Center Update

## HOME Resource Center Budget Forecast

Although we have been very successful with fund development for the acquisition and rehabilitation of the HOME Resource Center, we are now faced with another challenge for on-going funding support for the operations of the shelter. Below is the 2017/18 budget along with the budget forecasts for 2018/19, 2019/20 and 2020/21. For FY 17/18, the annual budget exceeds the budget forecasts for 2018-2021 due to the facility and operational costs such as equipment, furniture and other items. These costs have been paid by SBC HHSA.

## H.O.M.E. Resource Center

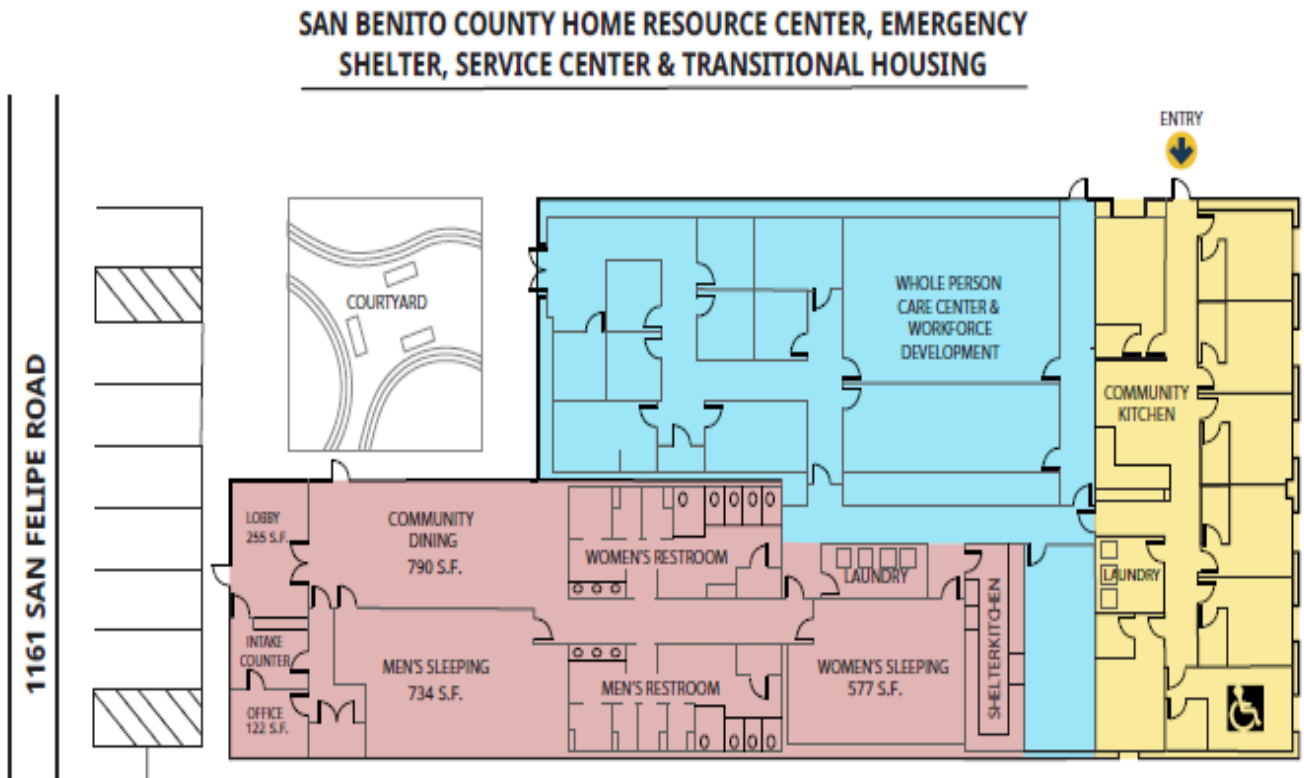
### Budget Forecast-Operations

	FY 17/18	FY 18/19	FY 19/20	FY 20/21
<b>Revenue</b>				
CDBG	200,000	200,000	200,000	200,000
ESG	100,000	100,000	100,000	100,000
City of Hollister	200,000	200,000	200,000	200,000
AB109	35,000	35,000	35,000	35,000
	535,000	535,000	535,000	535,000
<b>Expenditures</b>				
County one time	46,465			
Refrigerator	3,000			
Beds & mattresses	32,000			
microwaves	400			
tables	265			
coffee urns	100			
Ice maker	700			
Other	10,000			
County on-going	76,564	76,650	76,650	76,650
Admin S & B	20,250	20,250	20,250	20,250
Utilities	24,000	24,000	24,000	24,000
Maintenance	10,000	10,000	10,000	10,000
Misc	10,000	10,000	10,000	10,000
Overhead 2% of contract	12,314	12,400	12,400	12,400
Contractor Ops	615,710	620,000	620,000	620,000
	738,739	696,650	696,650	696,650
Budget Surplus/(shortfall)	(203,739)	(161,650)	(161,650)	(161,650)
Shortfall to be covered with Social Services Realignment				

# HOME Resource Center Update

## Current and Future Initiatives

The HOME Resource Center is located at 1161 San Felipe Road. The facility has a total square feet of approximately 12,500 which will be used for a multitude of initiative phases. Below is the diagram of the HOME Resource Center for Phase I, II, and III.



**Phase I** includes the construction of the year-round emergency homeless shelter. The center has a maximum of 50 beds (28 for men and 22 for woman) in separate sleeping areas for a total of 4,320 sq. Up to 5 beds will be dedicated to City of Hollister for any referrals that are received from the City. In the event that the shelter is at capacity, there will be 5 additional beds that will be made available as reserves for overflow purposes. The shelter provides a warm bed to all guests, a warm dinner, breakfast and a packed lunch, transportation assistance, security services and supportive services.

**Phase II** is for Whole Person Care (WPC) & Workforce Resource Center. On June 13, 2017 San Benito County, along with our collaborative partners in Mariposa and Plumas County were notified that the Collaborative pilot has been given an award creating a total of \$10,362,176 in pilot funds. The San Benito County allocation of these funds will be approximately 40% and the pilot will operate for a four year period. Over the period of 5 years, San Benito County will be eligible to receive \$5 million in Pilot funds. Under Whole person care, clients will receive the services necessary for a holistic whole person approach including assessments, mental health and drug and alcohol counseling, job readiness and life skills workshops, job training services, housing assistance, transportation assistance, advocacy, referrals, case management and other supportive services. It is the ultimate goal that all clients will receive the services they need for independence and self-sufficiency by addressing their housing and well-being needs.

## HOME Resource Center Update

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**Phase III** will include transitional shelter for a seamless holistic approach. Up to 8-10 units will be developed following a transitional shelter model for 24 months of shelter. A proposal was submitted recently to the state in the amount of \$2,000,000 for the construction of these units. These mini-studio units will be approximately 200 sq. ft. and will be equipped with a restroom. A common kitchen and laundry facility will be available for all tenants. It is the goal that at the conclusion of the 24 months that all clients will have obtained permanent housing with the support of dedicated staff and partners.

### City of Hollister as Partners

It is clear that the issue of homelessness is a COMMUNITY WIDE PROBLEM. As a matter of fact, it is estimated that approximately 80% of our homeless community reside within the City of Hollister limits. The County of San Benito has taken a proactive leadership role to solve our HOMELESS problem with the grand opening of the year-round HOME Resource Center, with the operations of the Family Homeless Shelter for over 30 years and with the management of other homeless programs including Helping Hands Permanent Supportive Housing, Tenant Based Rental Assistance Program, Housing Support Program, Emergency Solutions Rapid Rehousing, Transportation Assistance, Hotel Vouchers, utility assistance and other supportive services.

We cannot do this ALONE. It is critical that the City of Hollister contribute its fair share to address our homeless problem. There is still a need for the City of Hollister to contribute a minimum of \$200,000 for the operations of the HOME Resource Center on an annual basis. The County welcomes the opportunity to partner with the City of Hollister to address funding and sustainability of the HOME Resource Center including next year's Community Development Block Grant (CDBG) Notice of Funding Availability (NOFA).

Thank you for your funding consideration and the opportunity partner with this important initiative.

***San Benito County  
Board and Commissions***

**MEMBERSHIP APPLICATION**

I hereby express an interest in being nominated for membership on the following committee:  
(PLEASE PRINT)

BOARD/COMMISSION: Community Action Board (CAB)

NAME: Darlene Boyd

PHONE: \*31-801-2518

E:MAIL: ddarlenesboyd@gmail.com

BUSINESS ADDRESS: P.O. Box 1003

CITY, ST: San Juan Bautista, CA

ZIP: 95045-1003

LENGTH OF RESIDENCY: 15.5 years

SUPERVISOR DISTRICT: Anthony Bothelo, District 2

OCCUPATION: Retired Educator, Visual Arts Instructor

EDUCATION: Bachelor of Fine Arts with Honors, California Multiple Subject Credential

AFFILIATIONS: Planning Commissioner for City of San Juan Bautista, Aromas Hills Artisans

REASON(S) FOR SEEKING APPOINTMENT:

To represent the voices and needs of the indigent inhabitants of the City of San Juan Bautista in a more robust way, by engaging our youth in culturally and expressively and educationally appropriate activities.

DATE: November 14, 2017

SIGNATURE:

Darlene S. Boyd

\*\*\*\*\*

Return completed form to

San Benito County  
Attention: Louie Valdez,  
Clerk of the Board

481 Fourth Street  
Hollister, CA 95023

Any Questions, Please Call:  
(831) 636-4000

e-mail: [lvaldez@cosb.us](mailto:lvaldez@cosb.us)

Community Services & Workforce Development  
1111 San Felipe Road, Ste 108  
Hollister, CA 95023

or  
(831) 637-9293  
(831) 637-0996 FAX  
e-mail: [aanderson@cosb.us](mailto:aanderson@cosb.us)

# MEMORANDUM

Date: 11-Jan-18

TO: Community Action Board Members

FR: Enrique Arreola

RE: **Support Services: Discuss the approval of the recommended activities under the Community Services Block Grant. Action is required**

Due to the continued need to serve the low-income community, staff is recommending that the following services be approved for 2018 CSBG Services:

Activity/Service	2017	2018	Comments
Family Winter Shelter Program	\$31,000	\$31,000	To serve at up to 30 homeless families during the winter months of December-March.
Youth Services/Activities		\$3,330	To provide activities benefiting low-income youth in SBC. CAB to advise staff on specific activities.
Activities-Migrant Children	\$5,000		Enrichment assistance for Migrant Center Children
Transportation Tokens	\$2,000	\$2,000	To provide public transportation tokens to clients in need
Homeless Services			
a. Supportive Services	\$1,500	\$1,500	To provide a variety of supportive services in the form of backpack and hygiene kits, sleeping bags, tents....etc. to support low-income homeless individuals
b. Hotel Voucher	\$8,000	\$6,000	To provide emergency hotel vouchers to those in dire need. Staff would issue a voucher for a period of 1-3 days depending on their need.
<b>Totals</b>	<b>\$47,500</b>	<b>\$43,830</b>	An decrease of \$3,670 from last year

The first column for 2017 is for your reference and to compare last year's activities vs. 2018 proposed activities.

The proposed activities was submitted to the state as part of our contract process and is under review. If the CAB selects different amounts for the activities, there wouldn't be a need to modify our state budget as long as the total amount remains the same at \$43,830.

Thank you



**SAN BENITO COUNTY COMMUNITY ACTION BOARD (CAB)  
COMMUNITY SERVICES & WORKFORCE DEVELOPMENT (CSWD)**

**CAB LOCAL APPLICATION TIMELINE RECOMMENDATION**

In anticipation of the 2018 CDBG Notice of Funding Availability (NOFA), the CAB will need to approve the local application timeline. The following is a proposed timeline the CAB may approve to initiate the application process, public notice and to prepare us for submission of the application.

**CDBG timeline:** Here is a proposed timeline:

Item	Who	Due Date	Notes
Planning Committee to meet	CAB/Staff	1/24/18	
Revise Application, Rubric as needed	Staff	2/2/18	
CAB to approve the application & Rubric	Staff	2/8/18	@ 11 A.M.
Hold First Public Hearing on February 21 a. Submit the Public Notice to solicit public feedback on the local needs b. Location TBD (Library, School, Vets Building...)	Staff	2/21/18 2/2/18	2.9.18 Publishing
Public Notice to release application a. Submit Public notice to appear in the newspaper on to solicit applications from interested organizations	Staff	3/2/18	3.9.18 Publishing
Release Application	Staff	3/19/18	8 a.m.
Application Due		4/20/18	Due at 3:00 pm
CAB Review, Rate, Rank, Score	Committee Members	4/20-4/30	Rate & Rank
Rating & Scoring Training for CAB Members	Staff	4/17/18	@ 4:00 pm
CAB to approve committee's recommendations	CAB	5/10/18	
Notify organization of being selected	Staff	5/17/18	
Hold second Public Hearing concurrently with the request for the Board of Supervisor's to approve the submission of the CDBG Application a. Location TBD (Library, School, Vets Building...) b. Submit the Public Notice to the newspaper to release the application	Staff & Brd	Date TBD  At least 10 days prior	
Execute Contract	Staff	TBD	BOS to approve



# Poverty causes long-term negative health effects for children, economic impact for counties

By [CHARLIE BAN](#), [MARY ANN BARTON](#) Dec. 5, 2017

Addressing the needs of children in poverty, particularly ages 0-3, is an investment in their lives and the county's own future, given the opportunity to reduce future stresses on social services



By age 3, most children can walk and talk and recognize and name most of the objects they see on a regular basis. They should have the skills to do a scavenger hunt, tracking down what they need to complete their collections to win. It's fun, how life should be at that age. But if they live in poverty, chances are their parents have been doing their own scavenger hunt, trying to make a living to help their children have a better life someday.

This includes making use of human services programs that counties provide. Counties spend \$58 billion annually on human services, but county governments rarely package those programs for children in poverty the way they handle public works, health and land records.

But the resources are there, and counties have an opportunity to reach the youngest residents who stand to benefit the most.

And it makes sense to do it. Children who grow up in poverty are twice as likely to struggle with financial issues later in life, according to a Federal Reserve survey. The Urban Institute has found that growing up poor puts many kids on the path to being less successful in school performance and careers, and they are more likely to have a baby in their teenage years or be incarcerated, perpetuating the cycle of poverty.

Poverty can set them on a path to interactions with county departments ranging from social services to corrections, all among the most costly services counties provide. Breaking the cycle of intergenerational poverty does not just improve people's lives, it affects a county's bottom line.

## The scale of the problem

More than 21 percent of children in the United States, or 15 million, live below the federal poverty line. The National Center for Children in Poverty says families need twice the poverty line amount to adequately meet expenses, which boosts the proportion of children living in poverty to 43 percent. They're largely in rural areas, where economic opportunities for their parents are harder to come by.

These children face long odds on escaping poverty. Polling by the Pew Charitable Trusts found that 70 percent of Americans raised in the bottom fifth of the income scale will remain in the lower 40 percent throughout their lives. Without help, their futures will be limited.

There's no way to measure exactly what they will miss out on in their lifetimes, but the Children's Defense Fund said they will be less likely to graduate from high school, which will have a long-range impact on their professional and economic futures.

Some counties are making efforts to reach out to families with children ages 3 and below, focusing on those first three years because of the rapid pace of brain development during that time. In that period, the human brain will grow to 80 percent of its adult size, and enough neural pathways are being built that children are riding tricycles, climbing, opening jars, drawing circles and empathizing with their peers, according to the Centers for Disease Control and Prevention.

At the same time, the effects of stress and trauma endemic to poverty can interrupt that brain development when it is so vulnerable and cause lifelong health and behavioral problems.

In 1996, pediatric neurobiologist Harry Chugani told *Newsweek's* Sharon Begley that early experiences are so powerful, that "they can completely change the way a person turns out."

That's why the youngest children are so vulnerable.

Food insecurity, physical neglect, emotional neglect — all are traumas known as adverse childhood experiences, or ACEs. Although more subtle than physical abuse, sexual abuse or witnessing acts of violence, the constant stress a child experiences as a result can lead to social, emotional and cognitive impairment, causing the adoption of health risk-behaviors.

Imagine a day spent waiting for a healthy, balanced lunch to arrive, never certain when it's coming or if it will. Then imagine not having the ability to go out and pick it up yourself if you're tired of waiting. That's just one stress children in poverty experience daily.

The National Scientific Council on the Developing Child found that early childhood trauma has been associated with reduced size of the brain cortex, the part of the brain responsible for complex functions including memory, attention, perceptual awareness, thinking, language and consciousness.

The 2016 National Survey of Children's Health found that at least 38 percent of children in every state has had at least one adverse childhood experience.



## What counties can do

Sometimes poverty continues for generations because economic conditions in an area make it extremely difficult to move up. And living in the constraints of the culture becomes learned behavior.

It's not the traditional social problem counties are used to tackling. The closest thing to a Children's Well-Being Department is a school system, but school districts are often independent of counties and many times their boundaries don't overlap, and by the time they reach kindergarten most children are 5 years old.

Many counties participate in the federal Head Start program, which provides parent involvement services, health care, nutrition and early childhood education to families below the federal poverty line. Others have tailored their own programs. Mecklenburg County, N.C. charted a task force to figure out the best way to boost the chances for success for children in poverty when a report showed their children in poverty to be at a disadvantage to those in other urban counties.

Weber County, Utah is matching its children with intergenerational poverty navigators to help them work with mentors to get the most out of services in many departments and move them out of the cycle.

Five counties in Idaho do home visitation through their public health departments that starts before birth and lasts until children reach age 3. The department also provides parenting education and will perform nutritional training and assessments.

## Early learning to fight poverty

One way to attack poverty is through early-learning programs. The Minnesota Model for Early Education, which provides scholarships to low-income families for prenatal care, childcare and preschool education, is aimed at reducing and preventing the achievement gap.

"If we prevent the achievement gap, we have a good chance of eliminating or reducing intergenerational poverty," said Art Rolnick, one of the architects of the program who previously served as a senior vice president and director of research at the Federal Reserve Bank of Minneapolis.

A 1996 Perry Preschool study examined cognitive and social outcomes and found a return to society that could be as high as \$16 for every tax dollar spent. That prompted Minnesota business leaders to create the Minnesota Early Learning Foundation. The foundation raised \$20 million to fund an early learning demonstration model, which included awarding scholarships to low-income families for prenatal care, childcare and preschool. From 2008 to 2011, 449 Ramsey County families were recruited to see if they could duplicate the Perry Preschool findings. Although it's too soon to have hard data on the outcomes for the 2008-2011 program, Rolnick said results show there are "significant savings right away" because fewer students are being held back a grade or being enrolled in special education classes.

"Preliminary results are very suggestive that we will get the same results as the Perry Preschool study," he said.

A quality rating system, dubbed Parent Aware, ranked the preschools in the area. Schools that scored three or four stars received scholarship money awarded to the area families. "When they [parents] get the scholarship, they can't believe someone cared so much about their child," Rolnick said. "This is not simply Head Start. We empower parents, not programs." With the help of a paid parent mentor, they chose programs that worked best for the child and family. The scholarships cover five days a week, eight hours a day, year-round programs, which also helps parents go back to school and hold down jobs, he noted.

"Their income is going up and they feel better about themselves, it's a holistic approach." In December 2011, the federal government awarded Minnesota a "Race to the Top" grant of \$45 million to expand the program. The state kicked in \$50 million for scholarships as well.

Fast forward to today. "We're now up to 2,000 programs and licensed family providers," Rolnick said. Minnesota now invests \$70 million in scholarships, covering roughly 20 percent of eligible children. Proponents are hoping to increase that to \$400 million.

### "A better investment than Amazon headquarters"

"These kids are the future workforce," Rolnick pointed out. "Scholarships also help the local economy, when preschools beef up to meet the demand. It's current jobs as well as future jobs."

Investing in early childhood programs is investing in your economy, Rolnick said. "I don't care how much money you give to the automobile industry, if kids don't graduate from high school, it's going to be a third-world economy."

"This is a better investment than Amazon headquarters," he said. "Many of these corporate welfare deals don't pan out, and they don't necessarily hire people in your community. Investing in our high-return children is a much better return than Amazon headquarters."

### Starting from scratch

If you're a county that wants to create a similar program, and you don't know where to start? "You need somebody on the ground, in the community," Rolnick said.

"Start small, raise some money for the scholarships," he said. "There's usually an organization that has visiting nurses [for prenatal visits], for every scholarship you give out, let this organization know you need a mentor for the family. So, the idea is start small, create a non-profit, get some business leaders to raise money for scholarships. You get those people involved as leaders to say this is important to our community; that makes a big difference. That's how we did it here."

Scholarships should be based on what area quality preschools are charging for annual tuition. "You want to meet the market price," he said, "so parents can choose what works for them based on the existing market."

## Collect data

At one of the first meetings with business leaders, the CEO of Best Buy told Rolnick that the company often donated to philanthropic efforts but was never sure if it was helping.

"In this case, you're going to know," Rolnick said. "We're going to track each child on school readiness, cognitive and social skills; when we get these kids school ready, this is an outcome we can show you. In Minnesota, roughly 70 percent of kids, on average, start school ready; 'poverty children' start at 30 percent; in our most at-risk area in north Minneapolis it's 18 percent."

Children who participate in the program are testing at 50 percent to 100 percent readiness. "In our most at-risk area, in north Minneapolis, where they've only been through one year or one-and-a-half years in the program, we're going from 18 percent to 55 percent," Rolnick said. "We will track them through high school. We are tracking them to show that indeed this works."

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## About Charlie Ban ([Full Bio](#))

### Senior Writer & Web Editor

Charlie Ban writes for County News and helps manage NACo website content.

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### More From Charlie Ban

[Weber County sees hope in child mentoring](#)  
[Medicaid supports strategies that have cut Ohio county's overdose rate](#)

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# CHILD BRAIN DEVELOPMENT

## 9 MONTHS

Infants begin to evidence "trial-and-error problem-solving abilities;" beginning of social interactivity; play with caretakers



## 11 MONTHS

solitary play



## 12 MONTHS

object permanence; symbolic thinking; single word use; recognizes more language than used



## 15 MONTHS

Imitating complex behaviors; understands objects used for purposes



## 18-36 MONTHS

beginning of empathy



## 24 MONTHS

imitation; parallel and symbolic play; two-word phrases; understands relationships between objects



a third-world economy.

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From COSTI page H2

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The scholarships cover five days a week, eight hours a day, year-round programs, which also helps parents go back to school and hold down jobs, he noted.

"Their income is going up and they feel better about themselves; it's a holistic approach." In December 2011, the federal government awarded Minnesota a "Race to the Top" grant of \$415 million to expand the program. The state kicked in \$50 million for scholarships as well.

Fast forward to today. "We're now up to 2,000 programs and licensed family providers," Rolnick said. Minnesota now invests \$70 million in scholarships, covering roughly 20 percent of eligible children. Proponents are hoping to increase that to \$400 million.

### "A better investment than Amazon headquarters"

"These kids are the future workforce," Rolnick pointed out. "Scholarships also help the local economy, when preschools beef up to meet the demand. It's current jobs as well as future jobs."

Investing in early childhood programs is investing in your economy, Rolnick said. "I don't care how much money you give



# Free Tax Prep Preparación de IMPUESTOS GRATIS

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## We'll help you keep 100% of your refund

- ◇ Certified preparers make sure you receive the largest refund possible
- ◇ Refunds in 7-10 business days with direct deposit
- ◇ Household income must be less than \$54,000

## What to Bring

- ◇ Photo ID for you & significant other
- ◇ Social Security Card or ITIN for all household members
- ◇ W-2s, 1099s, 1098s and any other tax forms you receive
- ◇ Voided check for direct deposit
- ◇ Last year's tax return (optional)

## Documentos Necesarios:

- ◆ Identificación con foto de usted y su pareja
- ◆ Tarjeta de seguro social o numero de ITIN de toda la familia
- ◆ W-2s, 1099s, 1098s u otro formulario de impuestos
- ◆ Número de cuenta bancaria y un cheque nulo para depósito directo.
- ◆ Copia de sus impuestos del año pasado (opcional)

## Mantenga 100% de su reembolso.

- ◆ Evite costos adicionales y reciba su reembolso rápido
- ◆ El personal certificado por el IRS se aseguran que usted reciba todo el reembolso que merece
- ◆ los ingresos del hogar deben ser menos de \$54,000



**Full Calendar Schedule on the backside... Calendario completo al otro lado de la página**

**For more information or to schedule an appointment call/ Para mas informacion o hacer cita llame a**

**Trino at:**

**(831) 637-9293 or E-mail: jserrano@cosb.us**



## February 2017

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3 <u>Rancho Apt</u> -10am-2pm
4	5 <u>AJCC</u> *- 9am-1pm <u>County Library</u> - 5:30-9pm	6	7 <u>AJCC</u> *- 9am-1pm <u>CSWD</u> - 5:30pm-9pm	8	9	10 <u>ICCC Church @ Tres Pinos</u> -10am-2pm
11	12 <u>AJCC</u> *- 9am-1pm <u>County Library</u> - 5:30-9pm	13	14 <u>AJCC</u> *- 9am-1pm <u>CSWD</u> - 5:30pm-9pm	15	16	17 <u>San Juan Library</u> -10am-2pm
18	19 <u>AJCC</u> *- 9am-1pm <u>County Library</u> - 5:30-9pm	20	21 <u>AJCC</u> *- 9am-1pm <u>CSWD</u> -5:30pm-9pm	22	23	24 <u>Aromas The Grange</u> -10am-2pm
25	26 <u>AJCC</u> *- 9am-1pm <u>County Library</u> - 5:30-9pm	27	28 <u>AJCC</u> *- 9am-1pm <u>CSWD</u> -5:30pm-9pm			

## March 2017

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3 <u>Mars Hill</u> -10am-2pm
4	5 <u>AJCC</u> *- 9am-1pm <u>County Library</u> - 5:30-9pm	6	7 <u>AJCC</u> *- 9am-1pm <u>CSWD</u> - 5:30pm-9pm	8	9	10 <u>Aromas The Grange</u> -10am-2pm
11	12 <u>AJCC</u> *- 9am-1pm <u>County Library</u> - 5:30-9pm	13	14 <u>AJCC</u> *- 9am-1pm <u>CSWD</u> - 5:30pm-9pm	15	16	17 <u>ICCC Church @ Tres Pinos</u> -10am-2pm
18	19 <u>AJCC</u> *- 9am-1pm <u>County Library</u> - 5:30-9pm	20	21 <u>AJCC</u> *- 9am-1pm <u>CSWD</u> - 5:30pm-9pm	22	23	24 <u>San Juan Library</u> -10am-2pm
25	26 <u>AJCC</u> *- 9am-1pm <u>County Library</u> - 5:30-9pm	27	28 <u>AJCC</u> *- 9am-1pm <u>CSWD</u> - 5:30pm-9pm	29	30	31 <u>Rancho Apt</u> -10am-2pm

## April 2017

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2 <u>AJCC</u> *- 9am-1pm <u>County Library</u> - 5:30-9pm	3	4 <u>AJCC</u> *- 9am-1pm <u>CSWD</u> -5:30pm-9pm	5	6	7 <u>Mars Hill</u> -10am-2pm
8	9 <u>AJCC</u> *- 9am-1pm <u>County Library</u> - 5:30-9pm	10	11	12	13	14

### Site Address

- ✓ \*AJCC (Formerly One Stop Career Center)-1111 San Felipe Rd. Suite #107- by Appointment
- ✓ (CSWD) Community Service & Workforce Development-1111 San Felipe Rd. Suite #108
- ✓ San Benito County Library-470 5<sup>th</sup> St.
- ✓ Rancho Apt-1200 Rancho Dr. (Community Building)
- ✓ Mars Hill Coffee House- 610 San Benito Street
- ✓ (ICCC) Immaculate Conception Church-7290 Airline Hwy, Tres Pinos CA 95075
- ✓ Aromas-The Grange- 400 Rose Ave, Aromas CA 95004